

Our Affiliate platform, Affiliate Wiz, supports multi-tier affiliate tracking with up to 5 Tiers! With a multi-tier affiliate tracking system, not only are your affiliates rewarded for sending direct sales to your web site, they also get rewarded for encouraging other affiliates to join your affiliate program. As an example, supposed:

1. John joins your affiliate program and begins earning commissions as a tier 1 affiliate.
2. John tells his friend Jane who has a related web site about your affiliate program. He provides Jane with a link to join your affiliate program. Affiliate Wiz produces this link when John logs into his account. This link identifies his unique Affiliate ID so he will get credit for referring Jane.
3. Jane follows John's link and joins your affiliate program. Jane now earns Tier 1 commissions on all sales made directly from her site. John earns tier 1 commissions on all sales from his site and also earns tier 2 commissions on all sales from Jane's web site!
4. Now suppose Frank comes along and joins your affiliate program after being referred by Jane. Jane will earn Tier 2 commissions on all of Frank's sales, and John will earn Tier 3 commissions on Frank's sales.

Suppose these 3 affiliates are setup with the following affiliate commission structure:

Affiliate	Tier 1 Per Sale Commission	Tier 2 Per Sale Commission	Tier 3 Per Sale Commission
John	20%	4%	1%
Jane	20%	4%	1%
Frank	20%	4%	1%

If Frank makes a sale worth \$500 then he earns \$100 (20%) in Tier 1 commissions, Jane earns \$20 (4%) in Tier 2 commissions and John earns \$5 (1%) in Tier 3 commissions. This example demonstrates only 3 tiers while Affiliate Wiz is capable of running an affiliate marketing program with up to 5 tiers.